

Creating Product Backlog Items

Work at your table groups and fill in the worksheet on the back. You have 20 minutes.

Use the product box, the user categories, and the business metrics. For each row in the worksheet, identify a feature, decide which user interacts with the product to exercise that feature, and choose the business metric that is most improved by implementing the feature. For each, decide if the feature is visible to the user through the user interface.

We recommend that you do some of them together, then split up to work in pairs or individually to create the rest, and finally, do a sanity check to remove duplicates and make sure that the following conditions are met:

- At least 15 features that are “in the UI”
- At least 20 features in total (fill in the whole worksheet)
- At least 5 features that identify the “persona”
- At least 2 features for each of your other user roles
- Each of your five key business metrics must be used at least once

Feature	Key user who interacts with this feature	Business metric most improved by adding this feature	In the UI?
			Y / N
			Y / N
			Y / N
			Y / N
			Y / N
			Y / N
			Y / N
			Y / N
			Y / N
			Y / N
			Y / N
			Y / N
			Y / N
			Y / N
			Y / N
			Y / N
			Y / N
			Y / N
			Y / N
			Y / N